

Sun Devil 100 2023

Sun Devil. Celebrating entrepreneurial spirit

100

Sun Devil 100 celebrates the achievements of ASU alumni who own or lead successful, innovative businesses across the globe. Spanning multiple industries and locations, ASU entrepreneurs possess a history of enterprise, vision and leadership.

This special awards program was instituted to invite these innovative leaders back to their alma mater for a celebration in their honor. The prestigious Sun Devil 100 represents an elite, impactful group of highly talented business owners and leaders who exemplify the spirit of ASU.

You can join Sun Devil 100 inductees, university leaders and entrepreneurs as a participating sponsor and share the spotlight with these successful Sun Devils. Partnering with ASU's best and brightest lets you position your maroon-and-gold pride as an entrepreneur and innovator with a

highly-targeted audience of like-minded professionals.

Last year's honorees included:
Josh Cohen

Co-founder of PC Sportscards
(revenue category of over \$10 million),

Gabriel Abraham Shahin

CEO of Falcon Wealth Planning Inc.
(revenue category of \$2-9.9 million),

Matthew Kayne

CEO and owner of Majestic Water Spouts LLC (revenue category of \$250,000-1.99 million) And dozens more successful alumni businesses!

Wednesday,
April 26, 2023

**Sun Devil 100 Social at
Papago Golf Course**

Thursday,
April 27, 2023

**Sun Devil 100 Recognition
Ceremony at Mullett Arena**

For more information about the event, please contact **Jory Butters** at jory.butters@asu.edu or 602-543-2234. For information on sponsorship opportunities, please contact **John Davis** at jadavis@asu.edu or 480-965-5051

alumni.asu.edu/events/sun-devil-100

131,313 Full-time
employment across all Sun
Devil 100 businesses
– (2022, last year of reporting)

\$15.566 billion
total revenue
– (2020, last year of reporting)

ASU Alumni
Arizona State University

Canon
CANON SOLUTIONS AMERICA

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“The Sun Devil 100 recognizes ASU alumni and their organizations whose innovation, growth and entrepreneurial spirit are reflective of ASU’s transformative charter. This is the ninth year of the program, and we are proud to honor distinguished Sun Devil entrepreneurs and leaders across a variety of industries”.

– Christine K. Wilkinson, President,
CEO of the Alumni Association

Sponsorship	Visibility Benefits	
<p>Presenting \$15,000 1 available SOLD OUT</p>	<ul style="list-style-type: none"> • “Presenting Sponsor” recognition at the April 27 Sun Devil 100 Recognition Ceremony. • VIP seating for 20 at the April 27 Sun Devil 100 Recognition Ceremony, plus 10 guests for the April 26 Sun Devil 100 Social. • “Presenting Sponsor” slide during reception. • Logo in printed program and hyperlinked logo on Sun Devil 100 website. 	<ul style="list-style-type: none"> • Logo recognition in the Phoenix Business Journal special Sun Devil 100 supplement. • Recognition as the “Presenting Sponsor” in two press releases. • Opportunity to send a branded email or letter to honorees and attendees following the event (to be approved by the Alumni Association).
<p>Gold \$10,000 1 available</p>	<ul style="list-style-type: none"> • Host sponsor for student leaders panel. • “Presenting Sponsor” recognition at the April 27 Sun Devil 100 Recognition Ceremony. • VIP seating for 10 at the April 27 Sun Devil 100 Recognition Ceremony, plus four guests at the April 26 Sun Devil 100 Social. • Logo in “Presenting Sponsor” slide during reception and in printed program. 	<ul style="list-style-type: none"> • Hyperlinked logo as “Presenting Sponsor” on Sun Devil 100 website. Logo recognition in the Phoenix Business Journal special Sun Devil 100 supplement. • Recognition as the “Presenting Sponsor” in two press releases. • Opportunity to send a branded email or letter to honorees and attendees following the event (to be approved by the Alumni Association).
<p>Maroon \$5,000 5 available</p>	<ul style="list-style-type: none"> • Recognition at the Sun Devil 100 Recognition Ceremony. • VIP seating for 10 at the April 27 Sun Devil 100 Recognition Ceremony, plus four guests for the April 26 Sun Devil 100 Social. • Sponsor slide to be displayed during reception. 	<ul style="list-style-type: none"> • Opportunity to provide branded promotional item for reception attendees (provided by sponsor). • Logo in printed program. • Logo on Sun Devil 100 website with hyperlink.
<p>Sparky \$2,500</p>	<ul style="list-style-type: none"> • Recognition at the April 27 Sun Devil 100 Recognition Ceremony. • VIP seating for 10. 	<ul style="list-style-type: none"> • Logo in printed program. • Name placement on Sun Devil 100 website.

Sun Devil 100 Honoree Benefits

- Complimentary tickets for honoree and one guest.
- Recognition as honoree in the Phoenix Business Journal special Sun Devil 100 supplement.
- Other recognition opportunities exclusive to Sun Devil 100 honorees, including on-field presentations during a Sun Devil football game in the fall of 2023 and more.

ASU Alumni thanks longstanding partner Canon for their continued support of alumni programs.

Please make checks payable to ASU Alumni Association. In the memo field, include Sun Devil 100 and your desired sponsorship level. Mail checks to Stephen Tomaiko at ASU Alumni Association, Arizona State University, PO Box 873702, Tempe, AZ 85287-3702.